

# Pompon Chrysanthemums

## FRESH AS A DAISY!

With Spring officially here, there's no better flower to celebrate the longer days and warmer weather than with a bunch of fresh daisy pompons! Available in a range of colors from classic white to blush pink, through to deep apricot, there's a variety to suit every taste. Still can't find just the right color? Daisy pompons are super easy to tint with a water based color spray, just start with white blooms and the possibilities are endless.

## CONTEST

Send us a picture of your Pompon Chrysanthemums arrangement(s) at [marketing@floralife.com](mailto:marketing@floralife.com) for a chance to win our Fresh-Cut Flower Care Kit. We will announce the winner on Monday, April 6th 2026.

ENTER TO

Win



## CARE & HANDLING BEST PRACTICES

### RE-HYDRATION AT STORE LEVEL AND STORAGE

- Store flowers dry at 34 to 38F (1-3C) for as long as possible (until flowers are needed for wet case display at store/wholesale level).
- Start processing with a clean bucket, sanitized with a floral cleaner such as FloraLife® D.C.D.® Cleaner.
- If received dry packed, conditioning of stem ends is recommended to prevent blockage and promote uptake. Cut approximately 1" or more off stems. Use clean, sanitized clippers or knife, and treat with FloraLife® Quick Dip.
- Place flowers in a holding treatment such as FloraLife® Express 200. Do not put flowers directly in metal/galvanized buckets. Use clean, high-quality water that has not been treated with a water softener as the salt levels can be damaging to flowers.
- Store in a cooler at 34 - 38° F with relative humidity of 75-85%.
- Allow minimum 2 hours to hydrate placing buckets in an area with good airflow.
- Always remember FIFO (first in/first out) when rotating Chrysanthemums or any other flowers.

### VASE CARE

- Remove any leaves that might be below the vase solution.
- If flowers are dry packed, cut approximately 1" or more off stems. Use clean, sanitized clippers or knife, and treat with FloraLife® Quick Dip.
- Immediately place flowers in a flower food solution such as FloraLife Crystal Clear® or FloraLife® Express 300.

### COMMON DEFECTS

- Botrytis can develop in blooms. Always maintain the correct temperature and humidity levels during storage.
- Flower shattering due to rough handling.
- Foliage yellowing.
- Foliage browning.
- Dehydration.

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