

Ranunculus

A Timeless Choice for Mother's Day

With Mother's Day approaching, there is no better time to highlight Ranunculus. Known for their masses of delicate, satin-like petals, these blooms are available in a wide range of colors, from soft pastels to bold reds and purples, making them a standout choice for the occasion.

In the language of flowers, Ranunculus symbolize charm and beauty, making them the perfect way to celebrate moms. This Mother's Day, a bouquet of colorful Ranunculus is a meaningful way to show appreciation and love.

CONTEST

Send us a picture of your Ranunculus arrangement(s) at marketing@floralife.com for a chance to win our Fresh-Cut Flower Care Kit. We will announce the winner on Friday May 1st, 2026.

ENTER TO

Win





CARE & HANDLING TIPS

HYDRATION & STORAGE AT STORE LEVEL

- Start processing with a clean bucket, sanitized with FloraLife® D.C.D.® Cleaner.
- If received dry packed, conditioning of stem ends is recommended to prevent blockage and promote uptake. Cut approximately 1" (3 cm) or more off stems. Use clean, sanitized clippers or knife, and treat with FloraLife® Quick Dip.
- Place flowers in a holding treatment such as FloraLife® Express Ultra 200. Do not put flowers directly in metal/galvanized buckets. Use clean, high-quality water that has not been treated with a water softener as the salt levels can be damaging to flowers.
- Store in a cooler at 34 - 38° F (1-3° C) with a relative humidity of 75-85%
- Allow minimum 2 hours to hydrate placing buckets in an area with good airflow.
- Always remember FIFO (first in/first out) when rotating flowers.

VASE CARE

- Ranunculus are best hydrated with their protective sleeve intact.
- Remove any leaves that might be below the vase solution.
- Cut approximately 1" (3 cm) or more off stems. Use clean, sanitized clippers or knife. If received dry, treat with FloraLife® Quick Dip.
- Immediately place flowers in vase solutions containing FloraLife Crystal Clear® 300 or FloraLife® Express 300.
- Leave stems to hydrate for approximately four hours. Once hydrated, remove sleeve(s) and arrange as desired.

SPECIAL CONSIDERATION

- Avoid getting water on blooms! Ranunculus are prone to botrytis when blooms are over saturated.
- Ranunculus are ethylene sensitive; insist that your supplier treats with an ethylene action inhibitor such as EthylBloc™ to protect against exposure. Do not store or display near ripening produce or products that produce ethylene.
- Ranunculus stems tend to be naturally bendy. They rarely grow straight, which adds to their natural aesthetic. But they can be quite delicate as they are hollow. You may find it easier to hold these flowers upside down when handling to prevent breakage.

HAPPY MOTHER'S DAY!

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