

RE-DISCOVER AN OLD FAVORITE!

Carnations have long been a staple of the floral industry, but far from being old-fashioned, these beauties have experienced a revival thanks to the new varieties that are available in subtler color palettes than their predecessors.

If you haven't already, take a look at varieties like 'Hypnosis', and 'Antigua Antique' which prove carnations are any but old-fashioned.

CONTEST

Send us a picture of your Carnation arrangement(s) at marketing@floralife.com for a chance to win our Fresh-Cut Flower Care Kit. We will announce the winner on December 1 st, 2025.





CARE & HANDLING

PURCHASING

- For Standard Carnations, choose stems with closed heads but showing full color, and 3/4 to fully open.
- For Spray Carnations, choose stems with closed buds, showing some color on lower buds.

PROCESSING

- Start processing with a clean bucket, sanitized with FloraLife® D.C.D.® Cleaner.
- If received dry packed, conditioning of stem ends is recommended to prevent blockage and promote uptake. Cut approximately 1" or more off stems. Use clean, sanitized clippers or knife, and treat with FloraLife® Quick Dip.
- Place flowers in a holding solution such as FloraLife®
 Express Ultra 200. Do not put flowers directly in metal/
 galvanized buckets. Use clean, high-quality water that has
 not been treated with a water softener as salt levels can
 damage flowers.
- Store in a cooler at 34 38° F (1-3C).
- Allow minimum 2 hours to hydrate placing buckets in an area with good airflow.
- Always remember FIFO (first in/first out) when rotating Carnations or other flowers.

VASE CARE

- Remove any leaves that might be below the vase solution.
- If received dry, cut approximately 1" or more off stems. Use clean, sanitized clippers or knife, and treat with FloraLife® Quick Dip.
- Immediately place flowers in properly dosed vase solutions (flower food and water) containing FloraLife Crystal Clear® (the perfect solution for clear vases), or FloraLife® Express 300 (the no-cut premium solution).

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