

PRESS RELEASE

For immediate release:

New FloraLife® Liquid LeafShine Product Offers a Non-Aerosol Solution for Shiny, Natural-Looking Foliage.

WALTERBORO, S.C. – October 16, 2025 – <u>FloraLife</u>, a division of <u>Smithers-Oasis Company</u>, and worldwide leader in providing solutions throughout the flower journey from farm to vase, launches its new FloraLife® Liquid LeafShine product, a ready-to-use, non-aerosol spray formulated to deliver a natural shine to foliage plants, fresh-cut foliage and fresh-cut flower foliage.

As the next generation of finishing product, the FloraLife® Liquid LeafShine spray provides the same high-quality shine as traditional aerosol sprays and offers a refillable solution. The innovative fine-mist sprayer evenly distributes a water-based formula, ensuring a clean, streak-free finish without leaving oily residue or attracting dust.

"There has never been a better alternative to aerosol leaf shine products," said Jim Daly, President, Global FloraLife & Grower Operations and Chief Research Officer. "With the FloraLife® Liquid LeafShine Spray, customers can achieve a natural, professional-quality shine while benefiting from a more sustainable option. Our new spray is designed to be easy to use, quick-drying, and refillable, helping florists, event planners, and retailers deliver exceptional results while reducing waste."

The FloraLife® Liquid LeafShine Spray helps foliage stay cleaner longer by removing and preventing water spots and calcium deposits. Its ready-to-use format requires no mixing—simply shake and spray for a lasting shine.

The key benefits of the new FloraLife® Liquid LeafShine product include:

- Non-aerosol, water-based formula in refillable packaging.
- Fast-drying application with no wiping required.
- A natural shine without an oily appearance.
- Innovative fine-mist sprayer with aerosol-like performance.
- Ready-to-use convenience—no dilution needed.

The FloraLife® Liquid LeafShine product is available in 16 fl oz bottles (473ml) and 1-gallon (3.8L) jugs for refill, making it suitable for both professional and consumer use.



For more information about the new FloraLife® Liquid LeafShine products, contact your local representative, or visit the <u>FloraLife website</u>. The product can be pre-ordered in North America with planned global expansion in early 2026.

The FloraLife® brand includes a complete line of products that support the entire cutflower distribution chain from harvest to vase, from growers to wholesalers and from supermarkets and retail shops to the consumer. FloraLife® branded products provide the ultimate enjoyment experience for the end consumer with solutions for pre-treatment, hydration, transport and storage, and flower food solutions for nourishment and conditioning.

About Smithers-Oasis

Smithers-Oasis' global expertise in the plant and flower business stretches from propagation to presentation. With locations in more than 20 countries and resources around the world, Smithers-Oasis manufactures and markets floral foam and floral media, postharvest products, growing media, floral sprays and dyes, and flower arranging supplies for the floriculture and horticulture industries. OASIS®, FloraLife® Postharvest Products, and DESIGN MASTER® are three of the company's most recognized brands founded in 1954, 1938, and 1961, respectively. With more than 65 years of experience with foaming technology, Smithers-Oasis also manufactures and markets specialty foams for a wide variety of applications including temperature-controlled packaging, cast-alternative impression, absorption and molding. The company's driving purpose is "to help people express and experience emotion by adding value to flowers and plants." Smithers-Oasis, a privately owned company, is headquartered in Kent, Ohio, USA.

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Photo caption: FloraLife® Liquid LeafShine Spray