

Anemones:

AUTUMNAL OPULENCE!

With their luscious velvety petals, no other flower delivers opulence quite like Anemones. Gloriously drenched in colour, whether it be flagrant pink, or urbane Bordeaux, these blooms are sure to be the focus of any autumnal arrangement.

CONTEST

Send us a picture of your Anemones arrangement(s) at marketing@floralife.com for a chance to win our Fresh-Cut Flower Care Kit. We will announce the winner on November 1st, 2025.

ENTER TO

Win



CARE AND HANDLING INFORMATION

PURCHASING

- Anemones can be ethylene sensitive. Use suppliers that treat with an ethylene action inhibitor such as EthylBloc™ or Floralife® EthylGuard at farm level to protect against exposure. Do not place near products that produce ethylene.
- Choose strong stems with closed or slightly open flowers.
- Inspect for bruising and botrytis.

RE-HYDRATION AT STORE LEVEL & STORAGE

- Start processing with a clean bucket, sanitized with Floralife® D.C.D.® Cleaner.
- Dry packed stems should be conditioned to prevent blockage and promote uptake. Cut stems approx. 1+” using clean, sanitized clippers or knife. Treat with Floralife® Quick Dip.
- Place flowers in a holding solution such as Floralife® Express Ultra 200. Do not put flowers directly in metal/ galvanized buckets. Use clean, high-quality water that has not been treated with a water softener as salt levels can damage flowers.
- Store in a cooler at 34 - 38° F (1-3C).
- Allow minimum 2 hours to hydrate placing buckets in an area with good airflow.
- Always remember FIFO (first in/first out) when rotating Anemones or other flowers.

VASE CARE

- Remove any leaves that might be below the vase solution.
- If received dry, cut approximately 1” or more off stems. Use clean, sanitized clippers or knife, and treat with Floralife® Quick Dip.
- Place immediately into properly dosed vase solution (water and either Floralife Crystal Clear® or Floralife® Express 300 Flower Food).
- Keep away from direct sunlight and fruits.

SPECIAL CONSIDERATIONS

- Causes for poor vase life: cut stage, product age, or storing dry for long periods.
- Opening speed is fast and vase life relatively short.
- If designing in foam, use Oasis® Maxlife foam to reduce potential burn. Check water levels of foam often to be sure flowers stay hydrated.
- Anemones are susceptible to stem bending; may benefit from upright shipment.
- Prone to mechanical damage, stems and blooms are very delicate. Bunches should be secure but not strapped tightly. Do not overpack to allow good airflow.

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