

Marigolds

A FESTIVAL FLOWER TO FALL FOR!

Known as the 'Flor de Muerto', marigolds are believed to guide the souls of the dead back to their families, and it's no surprise that these gloriously bright blooms serve as a beacon to reunite loved ones. Available in two beautiful shades of gold and yellow, they are perfect for any autumnal arrangement.

CONTEST

Send us a picture of your Marigolds arrangement(s) at marketing@floralife.com for a chance to win our Fresh-Cut Flower Care Kit. We will announce the winner on October 1st, 2025.

ENTER TO

Win



CARE AND HANDLING INFORMATION

RE-HYDRATION AT STORE LEVEL

- Start processing with a clean bucket, sanitized with FloraLife® D.C.D.® Cleaner.
- If received dry packed, conditioning of stem ends is recommended to prevent blockage and promote uptake. Cut approximately 1" or more off stems. Use clean, sanitized clippers or knife, and treat with FloraLife® Quick Dip.
- Place flowers in a flower food holding solution such as FloraLife® Express 200. Do not put flowers directly in metal/galvanized buckets. Use clean, high-quality water that has not been treated with a water softener.
- Store in a cooler at 34 - 38° F with 75 – 85% relative humidity.
- Allow minimum 2 hours to hydrate placing buckets in an area with good airflow.
- Always remember FIFO (first in/first out) when rotating Marigolds or any other flowers.

VASE CARE

- Remove foliage that would be below the flower food solution level.
- If received dry, cut approximately 1" or more off stems. Use clean, sanitized clippers or knife, and treat with FloraLife® Quick Dip.
- Immediately place flowers in properly dosed vase solutions (flower food and water) containing FloraLife Crystal Clear® Flower Food (the perfect solution for clear vases), or FloraLife® Express 300 Flower Food (the no-cut premium solution).

SPECIAL CONSIDERATION

If foliage has been removed, Marigolds should be stored wet. Marigolds are especially susceptible to early wilting if exposed to drafts or excessive heat, so make sure you advise your customers to keep them away from air vents, fans, radiators, television sets and windows exposed to full sun.

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