

# Spray Rose

## EXPLORING NEW VARIETIES!

Choosing the right variety of any flower is a vital floristry skill, and trying out new ones is the fun and interesting part of developing this skill.

With that in mind, be sure to check out two new varieties of Baby Rio spray roses, the stunning white 'Jeanine' and glowing light pink 'Rosenella', both of which are sure to become popular event flowers in no time.

So stay ahead of the curve and get to know these two stunners as soon as possible.

## CONTEST

Send us a picture of your Spray Rose arrangement(s) at [marketing@floralife.com](mailto:marketing@floralife.com) for a chance to win our Fresh-Cut Flower Care Kit. We will announce the winner on Monday July 14th, 2025.

## ENTER TO

# Win



## CARE AND HANDLING TIPS

- Remove any leaves that might be below the vase/bucket solution.
- Start processing with a clean bucket, sanitized with FloraLife® D.C.D.® Cleaner.
- If received dry packed, conditioning of stem ends is recommended to prevent blockage and promote uptake. Cut approximately 1" or more off stems. Use clean, sanitized clippers or knife, and treat with FloraLife® Quick Dip.
- Place flowers in a flower food solution such as FloraLife Crystal Clear® or FloraLife® Express 300. Do not put flowers directly in metal/galvanized buckets. Use clean, high-quality water that has not been treated with a water softener as the salt levels can be damaging to flowers.
- Store in a cooler at 34 - 38° F with a relative humidity of 75-85%
- Allow minimum 2 hours to hydrate placing buckets in an area with good airflow.
- Always remember FIFO (first in/first out) when rotating flowers.
- Keep away from direct sunlight and ripening produce.

## COMMON DEFECTS

Florets dropping/wilting prematurely, poor opening, and leaf yellowing. This may be associated with ethylene sensitivity. Make sure you source from a supplier who treat stems with an ethylene action inhibitor such as EthylBloc™.

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