

Carnations

A MOTHER'S DAY FAVORITE!

Carnations are one of the oldest cultivated flowers in the world, but are definitely not old fashioned or passé. Today's new varieties of Carnations are as varied as Moms are. From traditional soft pastels to bright vibrant hues, and everything in between, you're sure to find a Carnation that perfectly suits your Mom's personality.

CONTEST

Send us a picture of your Carnation arrangement(s) at marketing@floralife.com for a chance to win our Fresh-Cut Flower Care Kit. We will announce the winner on Monday May 12th, 2025.

HAPPY MOTHER'S DAY!

ENTER TO

Win



CARE & HANDLING

PURCHASING

For standard Carnations, choose stems with closed heads but showing full color, and $\frac{3}{4}$ to fully open.

For spray Carnations, choose stems with closed buds, showing some color on lower buds.

PROCESSING FOR STORAGE OR TRANSPORT

Start processing with a clean bucket, sanitized with Floralife® D.C.D.® Cleaner.

If received dry packed, conditioning of stem ends is recommended to prevent blockage and promote uptake. Cut approximately 1" or more off stems. Use clean, sanitized clippers or knife, and treat with Floralife® Quick Dip.

Place flowers in a flower food holding solution such as Floralife® Express Ultra 200. Do not put flowers directly in metal/galvanized buckets. Use clean, high-quality water that has not been treated with a water softener.

Store in a cooler at 34 - 38° F (1- 3° C) with 75 - 85% relative humidity.

Allow minimum 2 hours to hydrate placing buckets in an area with good airflow.

Always remember FIFO (first in/first out) when rotating flowers.

VASE CARE

Remove any leaves that might be below the vase solution.

If received dry, cut approximately 1" or more off stems. Use clean, sanitized clippers or knife, and treat with Floralife® Quick Dip.

Immediately place flowers in properly dosed vase solutions (flower food and water) containing Floralife Crystal Clear® (the perfect solution for clear vases), or Floralife® Express 300 (the no-cut premium solution).

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