

FloraLife®

UNIVERSAL FLOWER FOOD

Clear feeding treatment for all fresh-cut flowers.



FEED

www.FloraLife.com

DESCRIPTION: FloraLife® Universal Flower Food is a clear solution for all fresh-cut flowers. It encourages flowers to properly start opening, showing vibrant colors, and providing hydration and nutrition. Available in a powder or liquid format, it is the perfect solution for clear vases.

CATEGORY: Feed

USE: All flower and foliage types

BENEFITS:

- Formulated with ingredients to keep flower bouquets and arrangements looking fresh, providing optimal longevity and quality.
- Solution is clear in all water types.

WHO: Bouquet makers, wholesalers, supermarkets, florists and event planners.

WHY:

- Flower food treatment that provides hydration and nutrition.
- Feeds fresh-cut flowers with the nutrients they need but are no longer getting since they were harvested.
- Encourages fresh cut-flowers to properly start opening, showing vibrant colors.
- Provides a balanced formula to lower the pH and increase the speed of flower hydration.

| Item Code | Formula | Size | Case Pack |
|-----------|---------|------|-----------|
| 82-81027 | Liquid | 5L | 1 |
| 82-81028 | Liquid | 10L | 1 |
| 82-00036 | Powder | 2kg | 6 |
| 82-00042 | Powder | 5kg | 1 |

Ask your FloraLife representative for larger container options.

DOSING:

Powder

- Powder product needs to be dissolved in water and properly mixed.
- Dissolve in water at the following rates: 10g to 1L.

Liquid

- Concentrated liquid product needs to be diluted with water and properly mixed.
- Mix with water at the following rates: 1 part product to 100 parts of water (1:100) or 10ml/L or 1% diluted.

USAGE:

- Mix your solution in a clean container.
- Remove foliage from the stem area which will be located below the solution level.
- Re-cut 3cm off the bottom of the stems using a clean, sharp knife or cutting tool.
- Place flower stems in the mixed solution for floral displays or keep in the cooler until it is time to create your arrangements. Add additional solution as needed and use clean containers if filling with new solution.
- Provide your customers with a FloraLife® Flower Food Packet with every purchase. This is your best insurance policy that proper care and handling continues after the flowers leave your business.