







SUSTAINABILITY GOALS - JUNE 2023

DONE	CLIMATE CHANGE				PRODUCT PORTFOLIO		STAKEHOLDER AWARENESS			
	 <p>COMPLETE carbon footprint assessment of GLOBAL FLORALIFE® EXPRESS 200 RANGE 2020</p>	 <p>CONTINUE carbon footprint ASSESSING 2021</p>	 <p>FloraLife® Express Clear ULTRA 200 carbon neutral 2021</p>	 <p>COMPLETE carbon footprint assessment of GLOBAL FLORALIFE® PACKET RANGE 2022</p>	 <p>FloraLife® PAPER PACKETS carbon neutral 2023</p>	 <p>Biodegradable contents study COMPLETE and COMMUNICATED 2021</p>	 <p>FAIRTRADE® product range LAUNCHED 2021</p>	 <p>AT LEAST 3 members of the staff WILL ACHIEVE a professional sustainability FOCUSED QUALIFICATION 2025</p>		
ON TRACK	CLIMATE CHANGE	WATER STEWARDSHIP		PRODUCT PORTFOLIO		SUSTAINABLE PACKAGING		STAKEHOLDER AWARENESS		
	 <p>RE-ASSESS FloraLife® EXPRESS CLEAR ULTRA 200 carbon footprint 2023</p>	 <p>HELP KEY ACCOUNT REDUCE WATER USAGE IN THEIR OPERATION 2025</p>	 <p>Assess all FloraLife liquid products for OPTIMAL CONCENTRATION 2025</p>	 <p>IMPROVE 20 product ranges sustainable attributes 2025</p>	 <p>Industry waste study COMPLETE by 2025 2023</p>	 <p>Key accounts to REDUCE waste in their operation 2025</p>	 <p>REDUCE REUSE AND/OR RECYCLE all packaging by 2025 2025</p>	 <p>All suppliers onboard with sustainability PLAN AND GOALS 2025</p>	 <p>PAPER PAPERBOARD and cardboard responsibly sourced</p>	 <p>12 External sustainability webinars COMPLETE 2025</p>
SLIGHTLY OFF TRACK	WATER STEWARDSHIP		SUSTAINABLE PACKAGING		STAKEHOLDER AWARENESS					
	 <p>HELP 500+ florists save water 2025</p>	 <p>Attend 5 packaging innovation TRADE SHOWS 2025</p>		 <p>Report progress EVERY year 2025</p>						
OFF TRACK	WATER STEWARDSHIP									
	 <p>Facility water usage study COMPLETE and TARGETS SET 2021</p>	 <p>FloraLife industry water usage study COMPLETE and TARGETS SET 2022</p>								

Done

On Track

Slightly Off Track

Off Track

Done

On Track

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Off Track