





















SUSTAINABILITY GOALS - JUNE 2023

DONE	CLIMATE CHANGE			PRODUCT PORTFOLIO		STAKEHOLDER AWARENESS				
	<div><p>COMPLETE carbon footprint assessment of GLOBAL FLORALIFE® EXPRESS 200 RANGE 2020</p></div>	<div><p>CONTINUE carbon footprint ASSESSING 2021</p></div>	<div><p>FloraLife® Express Clear ULTRA 200 carbon neutral 2021</p></div>	<div><p>COMPLETE carbon footprint assessment of GLOBAL FLORALIFE® PACKET RANGE 2022</p></div>	<div><p>FloraLife® PAPER PACKETS carbon neutral 2023</p></div>	<div><p>Biodegradable contents study COMPLETE and COMMUNICATED 2021</p></div>	<div><p>FAIRTRADE® product range LAUNCHED 2021</p></div>	<div><p>AT LEAST 3 members of the staff WILL ACHIEVE a professional sustainability FOCUSED QUALIFICATION 2025</p></div>		
ON TRACK	CLIMATE CHANGE	WATER STEWARDSHIP		PRODUCT PORTFOLIO		SUSTAINABLE PACKAGING		STAKEHOLDER AWARENESS		
	<div><p>RE-ASSESS ForaLife® EXPRESS CLEAR ULTRA 200 carbon footprint 2023</p></div>	<div><p>HELP KEY ACCOUNT REDUCE WATER USAGE IN THEIR OPERATION 2025</p></div>	<div><p>Assess all FloraLife liquid products for OPTIMAL CONCENTRATION 2025</p></div>	<div><p>IMPROVE 20 product ranges sustainable attributes 2025</p></div>	<div><p>Industry waste study COMPLETE by 2025 2023</p></div>	<div><p>Key accounts to REDUCE waste in their operation 2025</p></div>	<div><p>REDUCE REUSE AND/OR RECYCLE all packaging by 2025 2025</p></div>	<div><p>All suppliers onboard with sustainability PLAN AND GOALS 2025</p></div>	<div><p>12 External sustainability webinars COMPLETE 2025</p></div>	<div><p>12 Internal sustainability webinars COMPLETE 2025</p></div>
SLIGHTLY OFF TRACK	WATER STEWARDSHIP	SUSTAINABLE PACKAGING		STAKEHOLDER AWARENESS						
	<div><p>HELP 500+ florists save water 2025</p></div>	<div><p>Attend 5 packaging innovation TRADE SHOWS 2025</p></div>	<div><p>Report progress EVERY year 2025</p></div>							
OFF TRACK	WATER STEWARDSHIP									
	<div><p>Facility water usage study COMPLETE and TARGETS SET 2021</p></div>	<div><p>FloraLife industry water usage study COMPLETE and TARGETS SET 2022</p></div>								

Done

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