

# FloraLife® Express

## Clear Ultra 200



Carbon  
Neutral  
Product

FloraLife® Express Clear ULTRA 200 is a unique and innovative storage and transport solution that allows fresh cut flowers to stay fully hydrated and fed without having to re-cut stems. This special formulation allows you to ship, store and sell with only one cut at harvest. The unique formulation promotes immediate uptake for hydration and nutrition, inhibiting premature bud opening or bent neck. It allows farms to sell the length they cut, bouquet and wholesalers to sell the length they buy thus seeing a reduction in shipping costs, labor cost and reduced waste. The ULTRA concentration means the product is optimally concentrated to significantly reduce waste in water, packaging and transport. This product is part of the FloraLife 2025 sustainability plan and is now carbon neutral. See page 2 for more information. For shippers, bouquet makers, supermarkets, retail florists and wholesalers.

### Benefits:

- Carbon neutral product that is optimally concentrated to significantly reduce waste in water, packaging and transport.
- Provides hydration and nutrition to flowers without the need to re-cut stems.
- Helps reduce length of harvest cycle time, allowing for more flexibility in buying and harvesting.
- Frees up processing labor time to better service customers, leading to increased sales.
- Promotes a balanced formula to lower pH and increase speed of hydration.
- Allows to ship, store, and sell stems at harvest length.
- Reduces product loss, waste management, equipment maintenance, production space, handling.
- Appropriate for use with all flower and foliage types.
- Reduces stress and mechanical damage, limiting the chance for pathogens to be introduced into the flowers.
- Can be used on flowers that are stored dry less than two weeks.



### FloraLife® Express Clear ULTRA 200 (concentrate)

Item Code	Size	Case Pack
#81-52005	5 L	1
#81-52006	10 L	1
#81-51045	20 L	1
#81-51039	100 L	1
#81-51040	200 L	1
#81-51041	1000 L	1

Express technology performs at its optimum only when accompanied with good care and handling practices, for more information log onto [FloraLife.com](http://FloraLife.com)

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As part of the climate change aspect of our 2025 Sustainability Plan, we began examining the carbon footprint of our products, starting with FloraLife® Express Clear ULTRA 200 storage and transport concentrated treatment. FloraLife's sustainability initiative is the company's long-term plan targeted for 2025 that implements the reduce, re-use, recycle and respect principles in five commitment areas: climate change, water stewardship, product portfolio, sustainable packaging and stakeholder awareness.



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To conduct the assessment, we partnered with Carbon Footprint Ltd., a leading company that specializes in carbon emission assessments, environmental strategy and planning, carbon and energy reduction and carbon offsetting.

Because of its concentrated formula, FloraLife® Express Clear ULTRA 200 requires less packaging, less volume and less transporting, resulting in an overall lower carbon footprint. However, to continue to support the carbon footprint reduction, we are offsetting the remainder through our involvement in a reforestation and deforestation reduction project by planting trees in Kenya and protecting the Amazon Rainforest, a program that is led by Carbon Footprint Ltd.

