

FloraLife® Express

PREMIUM 200 eZ Dose®

Express 200 eZ Dose® is a unique and innovative storage and transport solution that allows fresh cut flowers to keep fully hydrated and fed without having to recut the stem*. The traceable premeasured packet can be directly placed or dropped into a clean flower bucket without having to tear open the packet. The micro-perforated holes allow water to penetrate into the packet quickly and dissolve the flower food powder once it hits the water. The unique formulation promotes immediate uptake for hydration and nutrition, inhibiting premature bud opening, or bent neck. This colorful packet serves as a great visual identifier to confirm the treatment has been made.

Benefits

- Eliminates the need to recut stem ends before placing in solution*
- Ship, store, and sell stems at harvest length
- Less handling of flowers means reduced stress and mechanical damage, limiting the chance for pathogens to be introduced into the flower
- Reduced stem lengths from the farms can lead to freight savings from reduced shipping weights
- Reduces product loss, waste management, equipment maintenance, production space, and handling
- Promotes a balanced formula to lower pH and increase speed of hydration
- Express no cut technology works best with flowers that are stored dry for less than two weeks*
- Appropriate for use with all flower and foliage types
- Frees up processing labor time to better service customers, leading to increased sales



Size

Treats 3 Quarts / 3 L of water



FOR MORE INFORMATION OR TO ORDER SAMPLES, LOG ON TO EXPRESS.FLORALIFE.COM



Importer



Floral Wholesaler



Bouquet Operation



Retail Florist



Supermarket/Clubs



Internet

*Express technology performs at its optimum only when accompanied with good care and handling practices, for more information log onto express.floralife.com

FLORALIFE®, a division of Smithers-Oasis Company

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