

Floralife® Express Technology is a revolutionary product platform that allows fresh cut flowers to be fed and fully hydrated without having to recut stems. This premium flower food is perfectly engineered with ingredients to keep flower bouquets and arrangements looking fresh, providing optimal longevity and quality. Appropriate for use with all flower types, Express Technology encourages the flowers to properly start opening, showing vibrant colors, and promoting uptake for hydration and nutrition, which helps to keep stems clear and free flowing for maximum enjoyment. Floralife® Express Technology is available in a range of sizes and applications appropriate for use from farm to consumer (express.Floralife.com). Express 200 products are used for shipping, display and storage. Express 300 products are used for nourishment.

## Benevits:

- Premium Flower food.
- Faster hydration.
- Improve performance over standard flower food.
- Appropriate for use with all flower types, especially roses.
- Provides optimum vase life.
- Express technology works best with flowers that are stored dry for less than two weeks.
- Insurance policy: When time is limited, florists do not have to worry about the quality/performance of the flowers if re-cutting steps are skipped. Additionally, florists can rest assured that the vase life will not be compromised after flowers leave their stores since research shows that about 50% of consumers do not recut stems at home.
- Stem cutting optional, same results: leading to savings in labor, costs, scraps, and reduced physical damage from less handling of flowers.
- Maximized customer experience.

## **Express Clear 200**

Item#	Container Type	Container Size	Case Pack
81-42005	Jug with pump	2.5 gal / 9.5 L	1
81-42012	Jug no pump	2.5 gal / 9.5 L	1
81-41008	Pail	5 gal / 19 L	1
81-42012	Drum	15 gal / 57 L	1
81-41004	Drum	30 gal / 114 L	1
81-41009	Drum	55 gal / 208 L	1
81-41011	Drum	220 gal / 833 L	1
81-41010	Drum	264 gal / 1000 L	1

