

FloraLife® BOUQUET WRAP

Easy-to-use transport hydration
system



STORE &
TRANSPORT



www.FloraLife.com

DESCRIPTION: FloraLife® Bouquet Wrap prevents the wilting of cut flowers and floral bouquets during shipping and transport. This quick and easy hydration system supplies the solution flowers need whenever a convenient water source is not available, such as during the stressful shipping process. As a result, flowers will arrive fresher looking, improving the customer experience and encouraging repeat sales. The highly absorbent wrap material is dipped in flower food solution (water mixed with flower food), wrapped around the stem ends, then sealed in a bag to prevent leakage. For best results, pads should be soaked in a FloraLife® Flower Food solution.

CATEGORY: Store & Transport

USE: All flower and foliage types

BENEFITS:

- Easy to use.
- Improves end customer experience.
- Flowers can be stored flat or upright without leakage.
- 70% plant-based wrap material that is highly absorbent.
- Continuously hydrates flowers during shipping (tested up to 48 hours).

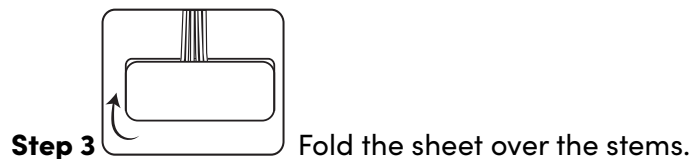
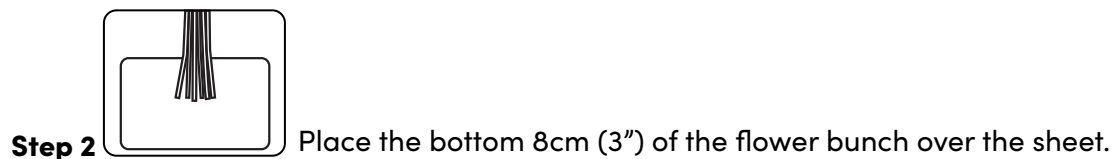
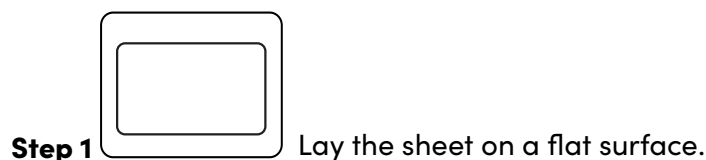
WHO: Bouquet makers, wholesalers, event planners, florists and supermarkets.

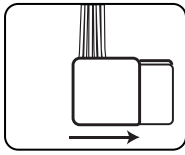
WHY:

- Prevents the wilting of cut flowers and floral bouquets during shipping and transport.
- Flowers will arrive fresher looking, improving the customer experience and encouraging repeat sales.

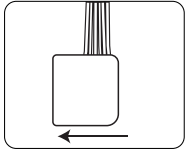
Item Code	Size	Case Pack
81-97006	25 Bouquet Wrap Packs (wraps, bags & rubber bands)	10
81-97007	1000 wraps	1
81-97008	1000 bags	1

USAGE

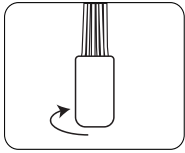




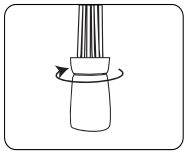
Step 4 Fold the left side of the folded sheet over to the right.



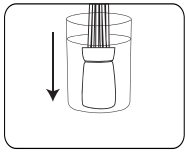
Step 5 Fold the right side of the folded sheet to the left.



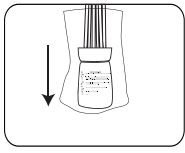
Step 6 Tuck the left over material around the back.



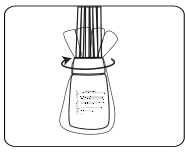
Step 7 Tie the top of the wrap 3cm (1") down with the rubber band.



Step 8 Completely submerge the wrapped bundle in a properly dosed and mixed storage and transport solution. Let it soak for 10 seconds.



Step 9 Transfer the stems from the container to the transport bag given. Place the bag over the hydrated bundle making sure that the bottom of the stems reach the bottom of the bag.



Step 10 Close the bag with the rubber band at the edge of the hydrated bundle. Close it tight.



The flower bunch should look like this and is ready to be packed for shipping.