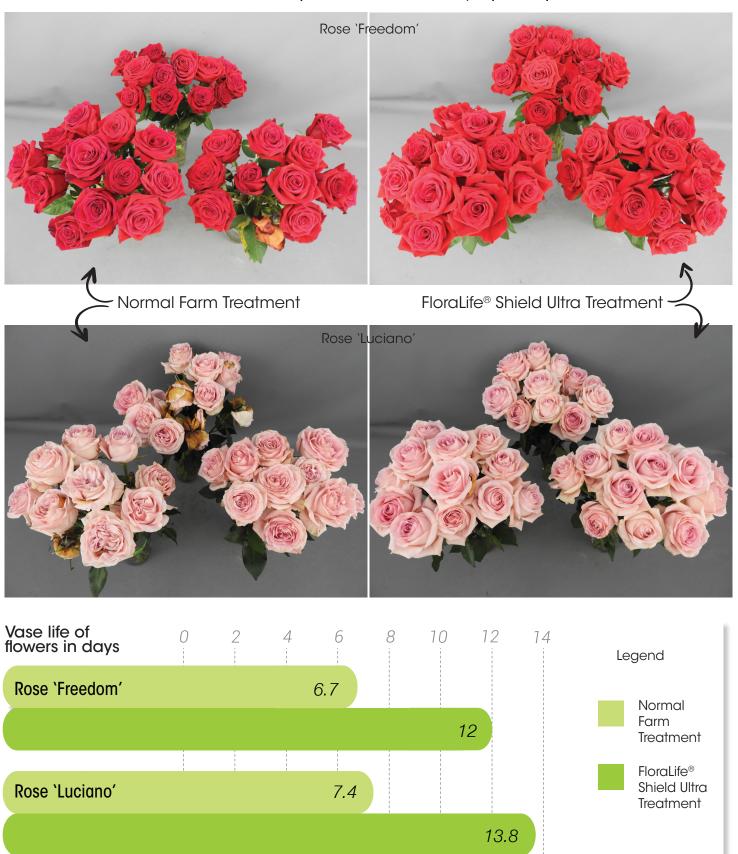
## FloraLife® Shield Ultra - The Facts

Which rose would you rather have on display at day 7?





Why should you switch to the FloraLife® Shield Ultra treatment? Because you will...

- ★ reduce your shrink.
- ★ be able to extend your sell by date.
- ★ improve the appearance of your flower displays.
- ★ improve your customer experience and result in repeat purchase ad word of mouth.
- ★ get a longer vase life.
- ★ increase sustainability. Ultra concentrated product = Less plastic, freight and waste.
- ★ not compromise the 7-day consumer vase life guarantee.
- ★ improve the value of the ornamental appearance: color, aperture and consistency.
- ★ and because you will increase your bottom-line profit margin.

