

FloraLife® Express Universal 300



Recyclable Paper Packets

FloraLife® Express Universal 300 is a revolutionary floral product that allows fresh cut flowers to be fed and fully hydrated without having to re-cut stems before arranging in a vase or floral foam. This premium flower food is perfectly formulated with ingredients to keep flower bouquets and arrangements looking fresh, providing optimal longevity and quality. Appropriate for use with all flower types, FloraLife® Express Universal 300 encourages the flowers to properly start opening, showing vibrant colors. It promotes uptake for hydration and nutrition to help keep stems clear and free flowing for maximum enjoyment, resulting in enhanced consumer experience.

As part of the FloraLife 2025 sustainability plan, we are committed to improving the packaging of our products. Over the coming years, we aim to remove millions of pieces of plastic from the industry. Hence our decision to offer the industry a recyclable paper range of flower food. The packaging holds the OK biobased 4-star certificate guaranteeing that at least 80% comes from renewable resources. Read more about our sustainability journey at floralife.com/sustainability.

Product Features and Benefits

- Provides hydration and nutrition to flowers without the need to re-cut stems.
- Eliminates steps, quick and easy; no cutting, less mess.
- Promotes a balanced formula to lower pH and increase speed of hydration.
- Is your best insurance policy that continued care happens at consumer level.
- Less handling of flowers means floral designs remain intact adding value perception.
- Reduces stress and mechanical damage (thanks to less handling), limiting the chance for pathogens to be introduced into the flower.
- Appropriate for use with all flower and foliage types.
- Proven to provide optimal longevity and quality in certain flower varieties.
- Works best with flowers that are stored dry for less than two weeks.
- Packaging recyclable in the paper waste stream.
- OK Biobased 4-star certificate.
- Enhances consumer experience.

Item No.	Description	Dose	Pack Size
82-85108	FloraLife® Express Uni 300	1L	1000



FloraLife, a division of Smithers-Oasis Company

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