

# FloraLife® Rose Enhancer

**FloraLife® Rose enhancer** is a unique hydration solution supplement that enhances the natural development of roses. The technology is proven to reduce bluing, promotes natural opening and further increases the longevity of roses. The treatment is applied at farm level at a 1 ml per 1 L of hydration solution. Additional benefits can be enjoyed when the roses are continually treated with FloraLife® storage and feeding solutions throughout the distribution chain.

## Features and Benefits

- Maintains flower color
- Reduces bluing
- Promotes natural opening
- Provides optimal longevity
- Provides optimal consistency of roses
- Proven great results with all roses, especially the Freedom variety
- Complementary product to all FloraLife® storage and feeding solutions
- Low cost per stem
- Enhances consumer experience with roses



## Use Instructions

- Mix FloraLife® Hydration Product (ie. FloraLife® Express Clear 100) at rate indicated on label.
- Mix FloraLife® Rose Enhancer with hydration solution at a rate of 1ml per 1L of hydration solution.
- Flower treatment duration of 4 to 24 hours in the cooler is recommended

