

# Valentine's Day **FUN** Facts



Most popular  
**Valentine's Day** gifts:

Candy	49.7%
<b>FLOWERS</b>	<b>34.7%</b>
Jewelry	18.7%
Clothing	18.5%

nrf.com

The estimated number  
of **roses** produced  
for Valentine's Day

**250 million.**

safnow.org (2017)



**73% of  
flowers  
are  
bought  
BY MEN.**



StatisticBrain.com

**35%** of Americans  
bought flowers  
for Valentine's Day 2017,  
spending a total of  
**\$2 billion.**

nrf.com

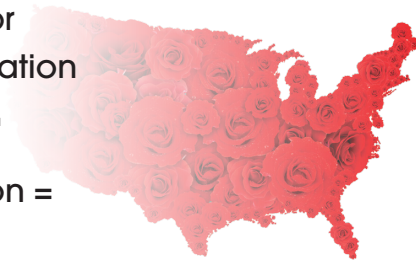


The **average  
length ROSE**  
produced is  
**19.68 inches.**



U.S. Census Bureau for  
2017 states the U.S. population  
was **326,965,105.**

**35%** of the population =  
**114,437,786.**



**19.68 in. x 250 million ROSES =  
4,920,000,000 inches**  
laid end to end.

Earth's circumference at the  
equator is **1,577,664,000 in.**

So, the roses laid end to end  
would **wrap around the  
equator about 3.1** times.

Basing the calculation on the 2017  
spend & population  
**2 billion / 114 million**  
**= \$17.48** per person  
average spend on flowers.



We love **Valentine's Day**,  
and hope you have  
**a great one!**

