

Specific Crop Treatments

Hydrangea



Common Hydrangea, French Hortensia, French Hydrangea

Family: *Saxifragaceae*

Genus: *Hydrangea*

Origin: Japan

Grower Recommendations

After cutting, place flower stems in a solution of Hydraflor/100 for 1 hour (or up to overnight at 34-38F). Transfer stems to a solution of one of Floralife Professional formulas for storage. Please contact Floralife for specifics.

Wholesaler/Retailer Recommendations

Buying Tips:

- Ask: What is the source of the product? What is the cultivar name? Has the product been stored dry or wet?
- Buy flowers that have reached maximum coloration.

Processing:

Remove foliage below the water level. Recut stems. Do not leave out of solution for any extended period of time.

Pretreatment:

Hydrangea have a high demand for water. Treat with Hydraflor/100 for 1/2 - 1 hour at room temperature. Hydraflor/100 encourages water uptake and ensures proper hydration, so stems remain free flowing. Alternatively treat with Quick Dip®. This one second dip helps to increase water uptake for all flowers. Using one of Floralife's hydration pretreatments can help prevent premature wilting of hydrangeas.

Holding Solution:

Use Fresh Flower Food at recommended rate: Use Floralife® Crystal Clear™, Floralife® Professional or Clear Professional, or depending on water test results, Floralife® Original, Special Blend Hard Water®, or Special Blend Pure Water®.

To have water tested, send a plastic quart bottle of your water to:

Floralife, Inc., 751 Thunderbolt Drive, Walterboro, SC 29488, Attn: Laboratory. Hold flowers at room temperature for 1-2 hours (2-4 hours if flowers are limp or exhibiting bent neck) prior to storage in cooler or designing. As a finishing touch to any floral design, spray Floralife FloralMist® over entire project.

Specific Crop Treatments

Hydrangea (continued)

Storage:

Place hydrangea in a 34-38°F cooler with 80-90% humidity.

Cleaning:

Use Floralife Formula D.C.D.™ to clean buckets, vases, coolers, etc. D.C.D. is specifically formulated to kill microbes over an extended period.

Customer Satisfaction:

Always give a packet of a Floralife Brand Fresh Flower Food with every sale. Five gram packets treat one pint of water. Ten gram packets treat one quart of water. Hydrangea are suitable for drying.

Troubleshooting:

Problem:

Premature wilting

Reason/Solution:

Product may have been stored too long, improperly kept out of solution for an extended period. Make sure a hydration pretreatment is used; check on storage conditions; make sure a Floralife® Fresh Flower Food is used.