



Anil Ranwala, PhD.
Chief Scientist

Efficacy of Floralife Finishing Touch® Spray Mist

Background

Floralife Finishing Touch® is a ready-to-use liquid finishing spray which can be applied to all fresh cut flowers, floral designs and potted plants, to refresh, hydrate and protect. It can be used at all levels of the floral industry, from professional wholesale florists, retail florists and commercial greenhouse growers. Floralife Finishing Touch® formula provides necessary ingredients in proper concentrations vital to keep the freshness and color of petals and leaves. Tests were conducted to validate the effectiveness of this product for extended plant life.

Research

Experiments were conducted in the Floralife, Inc. laboratory to test the effectiveness of Floralife Finishing Touch® in cut flowers, greens and potted plants. The product was applied as a light, fine mist and the postharvest quality observed in comparison to untreated controls.

Results



Control



Floralife Finishing Touch® Spray Mist

Photo at 7 Days



Control

Floralife Finishing Touch® Spray Mist

Photo at 5 Days



Control



Floralife Finishing Touch® Spray Mist

Water Stressed Potted Plants – Photo on Day 5

Conclusions

Floralife Finishing Touch® spray mist is beneficial for cut flowers, greens and potted plants to maintain freshness.

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FLORALIFE, INC.
751 THUNDERBOLT DRIVE
WALTERBORO, SC 29488
PH 800.323.3689
843.538.3839
FAX 800.471.4248
E-MAIL: INFO@FLORALIFE.COM
WWW.FLORALIFE.COM
A SMITHERS-OASIS COMPANY